



Virtual Meeting Summary Tuesday, February 22nd 2022, 1:00 pm

Our mission: Promote physical activity and good nutrition for every generation living in the greater Wichita area through people, programs, and policies.

1. Welcome, Ice Breaker:

- a. While the meeting was starting, the 42 attendees answered this question: "To waste food is to waste..." money, vital resources, energy, many people's precious time, a missed chance to produce compost and feed soil if not people, waste opportunities to feed others.
- b. [Link](#) to WSU's Environmental Finance Center's Sustainable Management of Food Summit added to the chat box.

2. Coalition Updates

- a. New [partner page](#) on website. Partners are listed because they are on the email distribution list by attending a meeting, serving on a committee, etc. If you see errors or your organization is missing, [email](#) us.
- b. Initiatives Updates
 - i. Food System Update Meeting - Monday, 2/28, 1-2:30pm via zoom.
 - ii. Working Well Conference STD: Tuesday, 8/23, finalizing speakers, registration in April.
- c. Social Media - looking for advice/assistance!
 - i. Intern's post statistics: 13 posts in February, great content, average engagement is 75, average number of likes is 2, 1 comment, 0 shares.
 - ii. Page statistic: 2001 people follow the page. Do you follow? Do you see the content?
 - iii. What content do you want to see? PAN inspiration/tips? Share community events?
 - iv. ASK: like/share a post now
 - v. Attendee feedback:
 1. Tag other partner organizations that the post is relevant to; variety of content being articles/resources, community events, snippets from meeting presentations
 2. I am by no means an expert but I've found incentivizing liking, sharing, and commenting is helpful. We offered a gift certificate to a coffee shop to get people to do that. We also have tagged orgs connected to us for them to share to their FB. Live video is also helpful!
 3. Add the page to your favorites and/or change post notifications from highlights to standard
 4. Our engagement is best when there's something to do...like a poll
 5. The HWC facebook posts look great!

3. Education Session

Food Waste Presentation by Susan D. Erlenwein | Director | Sedgwick County Environmental Resources & HHW Email [Susan](#) with questions. [Email Shelley for the meeting recording with presentation](#). Call to action: Share the information you learned about waste in our community and see what you can do to reduce the amount of litter you produce.

4. Networking/Good News/Upcoming Activities/Events

- a. The Phoenix continues to grow and help individuals in recovery from life. Sober St. Patty's day event on March 16th. See flyer in HWC March newsletter.
- b. Central Plains Area Agency on Aging will start a new Diabetes Prevention Program class. Contact [Joe Samaniego](#) 316-660-1922
- c. Child Start has created a new BINGO wellness initiative - 25 different challenges for staff to participate and win healthy prizes.

- d. Russell Fox - Friends University - multiple efforts in sustainability in food systems/food waste. Program in urban agriculture is developing. Getting students involved in an entrepreneurial way
- e. Sedgwick County Health Department Community Listening Sessions start today, living in these areas attend and provide feedback. Upcoming Community Listening Sessions: February 22 @ Child Start Hilltop 6-7 pm; Breakthrough (1010 N Main St) February 28 1:30-2:30 pm and North High School, March 1, 7:00-8:00 pm
- f. Jacob Larson, Pollution Prevention Institute - Earth Day - date, be looking for events to celebrate with litter cleanup activities.
- g. Michelle Davis - Kansas Legal Services - community legal education - debt, family law. kansaslegalservices.org
- h. Catalina - Salud + Bienestar - Facts Not Fear ICT, communication and outreach project to lessen impact of Covid 19 in minority communities. Campaign to help address health disparities, health literacy, in the following populations: Asian, Black, Native American, and Hispanic. Community facilitators are hearing stories of people impacted by Covid and asking what resources they need.
- i. Shout out to Kansas Health Champion award winners Salud + Bienestar!
- j. Exploration Place's new Live Science Show will be all about mental health. It will be in the Kemper Live Science Theater beginning sometime in April.

5. Closing

- a. Closing Question: Are you aware of programs to reduce food waste in other countries/states?
 - i. Did you know that France has the lowest food waste and China and India have the most?
 - ii. California, Connecticut, Massachusetts, Rhode Island and Vermont have passed laws to keep food out of landfills.
- b. Call to Action: NETWORK! Schedule a collaboration meeting with someone you met.
- c. Upcoming meetings: March 22nd - Salvation Army, April 26th - Tour new health exhibit at Exploration Place
- d. At 2:22pm on 2/22/22, do a happy dance celebrating your blessings, joy, love, abundance and miracles!
- e. Thank you!

