



# STRIKE OUT the STATUS QUO

## 3 Secrets to Designing an Unhittable Health Plan

In 2015, the Kansas City Royals won the World Series despite having a below-average payroll. How did they do it?

The Royals used a set of principles to help them get world-class results out of a smaller budget. These same principles can be applied to build a world-class health plan for less money.

In his keynote, *Strike Out the Status Quo*, Andy Neary explores the three principles that helped the Royals “win it all” and will help you win the battle with rising health insurance costs.

Andy will show you how to build a health plan employees love, puts money back in their wallets, and improves your bottom line. Can you imagine building a health plan that helps you attract top talent?

Of course incorporating the right principles requires a change in mindset. We cannot continue trying to solve a problem using strategies that have created the problem.

Fun, bold, and highly insightful, *Strike Out the Status Quo* will delight your audience and literally change the way they look at the design of a successful health plan.

Strike Out the Status Quo will show your team the following:

- The real truth behind your rising health insurance costs
- How to get the best results with the least amount of work
- How medical management can help you drastically reduce medical and pharmacy claims
- How to give your employees better access to the healthcare system for less money
- How to create a health plan that helps you attract top talent

### ABOUT ANDY

As a former pitcher with the Milwaukee Brewers, Andy Neary understands how small-budget teams are able to compete with the biggest payrolls in baseball. Winning teams share a common set of principles to get better results for less money. Neary has utilized these principles to help forward-thinking organizations build better health plans for less money.

Andy is an Amazon best-selling author of *Breaking Through the Status Quo*, and a consultant with The Olson Group. Andy works with organizations driven to change the lackluster results they're getting from their current insurance program.

Andy lives in Fort Collins, CO with his girlfriend Amy and four-legged child Maisy.